D. L. Shah Trust For Applied Science, Technology, Arts & Philosophy

- D. L. Shah Trust promotes and propagates the ideas and visions of its Founder, Late Shri. D. L. Shah, by introducing systems, methods, mechanisms, and practices to better the over-all quality of life in India.
- The objectives of D. L. Shah Trust are.
- To promote research and other activities related to the preservation, protection and improvement of the ecology and environment.
- To promote and foster the movement of quality consciousness & quality awareness as regards products & services provided in India.
- To promote the development & use of environment friendly industry process and water management techniques.
- To promote research & development as to safety measures and practices followed in industrial concerns.
- To work towards the introduction of systems, methods, mechanisms and practice to the betterment of the over . all quality of life in India.
- To make quality of dealing & business ethics to inspire confidence and faith among all public.
- To make "Made in India" label synonymous with Quality of Excellence.

National Centre for Quality Management (NCQM)

- Established in 1985 by a group of eminent industrialists as a not for-profit organization with its Founder President Late Shri Ramkrishna Bajaj.
- A premier institution engaged in promoting quality culture in Indian economic sectors through services like training, education, publication, research and advisory assignments.
- Headquaters in Mumbai and extension centres at Ajmer, Nagpur, Navi Mumbai, Noida and Pune.
- Conducted more than 1000 public and more than 500 in house programmes benefitting over 250 organizations and provided advisory and consultancy services to more than 150 organizations.
- Conducts 'Post Diploma in Total Quality Management'





Mr. B. Banerjee, President NCQM and

Trustees of D. L. Shah Trust
for Applied Science, Technology, Arts & Philosophy
cordially invite you and your professional colleagues
to

5th D. L. SHAH MEMORIAL LECTURE

by

Mr. P. S. Rao President, Rane Brake Lining Limited

on

Deming Journey towards Business Excellence

Date: March 15, 2014; Time: 2.30 pm to 6.45 pm

Venue: Hall of Harmony, Nehru Centre, Worli, Mumbai – 400018.

R S V P: National Centre for Quality Management

G-503, Kailas Industrial Complex, Vikhroli - Hiranandani Link Road, Vikhroli (W), Mumbai – 400079.

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Web: www.ncqm.com

Mr. P. S. Rao



Mr. P.S. Rao is presently working as President at Rane Brake Lining Limited, which is a leading Automobile Component Industry in the country.

Rane Brake Lining Limited, one of the Rane group companies caters to automobile OEMs such as Maruti Suzuki, Tata Motors, Mahindra & Mahindra, etc., through brake system manufacturers viz. Brakes India Limited, Foundation Brake Manufacturing Limited, etc.

Rane Brake Lining Limited won the coveted Deming Grand Prize, the highest honour in Total Quality Management in 2013.

Mr. Rao is an M. Tech in Metallurgy from IIT, Bombay and has to his credit over 35 years of rich experience in engineering industries all over India like Widia [India] Ltd, Murugappa group etc.

Mr. Rao has implemented TQM/ TPM / TPS in different engineering industries bringing about noticeable changes in the profitability and work culture of these industries. He has been trained in TQM practices at Japan.

PROGRAMME SCHEDULE

2.30 pm – 3.00 pm	Registration
3.00 pm – 3.10 pm	Welcome address by Mr. Mahesh V. Gandhi, Trustee, NCQM
3.10 pm – 3.25 pm	Brief activities of NCQM by Mr. B. Banerjee, President, NCQM
3.25 pm – 3.45 pm	Brief Introduction of Late Shri D. L. Shah & activities of D. L. Shah Trust for Applied Science, Technology, Arts & Philosophy Trustee of D. L. Shah Trust
3.45 pm – 3.55 pm	Introduction of Speaker by Mr. Shailesh Sheth, Director, SHETHS
3.55 pm – 5.30 pm	Memorial Lecture by Mr. P. S. Rao President, Rane Brake Lining Limited Topic: "Deming Journey towards Business Excellence"
5.30 pm – 6.00 pm	 Question / Answer session Summary of Learning points Facilitated by Mr. B. Banerjee, President, NCQM
6.00 pm – 6.10 pm	Vote of Thanks Mr. Santosh Khadagade Hon. Secretary, NCQM
6.10 pm – 6.45 pm	High Tea