

**D. L. Shah Trust For Applied Science, Technology, Arts & Philosophy** has supported

- **IIT, Mumbai** sponsored a Chair Professorship in the field of Innovation.
- **University of Mumbai** : Gurudev Tagore Chair of Comparative Literature – sponsored the seminar on "Jnanapeetha Awardees & Their Works"
- **CMTI-PMT Trust, Bangalore** : sponsoring Award for promoting R& D and encouraging design in the field of Machine Tools.
- **QCI**: support for "QCI-DL Shah National Award on Economics of Quality" every year.
- **Sadhana Village, Pune** : Development of surrounding rural community & integration of mentally challenged persons. Built a new building, Donation for the Capital Goods, renovation of their Meeting Hall.
- **Indian council for Mental Health (Hygene), Mumbai** – An NGO dedicated to supporting & empowering. D. L. Shah Trust has given a donation for sustenance & growth of their activity.
- **People's Forum, Bhubaneshwar** – An NGO helping hand to the flood-affected people in Orissa.
- **NCQM** a reputed NGO, Mr. D. L. Shah was one of the founders of NCQM. D. L. Shah Trust sponsors an Annual Lecture Series related to Quality, called '**D. L. Shah Memorial Lecture**'.
- D.L.Shah Trust has produced an **Educational TV serial** on environment for Children in Hindi.
- D. L. Shah Trust has initiated an activity in the field of **Education of Environment and its Management**, for Teachers.

#### **National Centre for Quality Management (NCQM)**

- NCQM was established in 1985 by a group of enlightened industrialists and professionals to spread the culture of quality in the Indian economy.
- A Not-for-profit premier professional organization engaged in dispensing quality related services to various sectors of Industry through seminars, training, education, publication, research and advisory services.
- NCQM has already conducted more than 1000 programmes and seminars related to Quality management, Environment Management, Occupational Health & Safety Management and HR related areas.
- NCQM has its Headquarters in Mumbai and Extension Centres at Ajmer, Nagpur, Navi Mumbai, New Delhi, Pune and Rajkot.
- Admissions are open for January 2011 batch of NCQM's correspondence course, 'Post Diploma in Total Quality Management'.



**D. L. SHAH**  
**TRUST**  
FOR APPLIED SCIENCE, TECHNOLOGY,  
ARTS & PHILOSOPHY

**Shri S.P.Thapliyal, President NCQM**

And

**Trustees of D. L. Shah Trust for Applied Science,  
Technology, Arts & Philosophy**

*Cordially invite you with your friends*

to  
Second

## **D. L. SHAH MEMORIAL LECTURE**

By

**Shri J. Sridharan**

On

## **Journey towards Excellence**

on

**Date : February 19, 2011**

**Time : 15.00 hrs**

**Venue : Hall of Harmony,  
Nehru Centre, Worli, Mumbai 400 018.**

**RSVP : National Centre for Quality Management**

G-503, 'Kailas Industrial Complex'  
Vikhroli-Hiranandani Link Road  
Vikhroli (W), Mumbai 400 079  
Tel: (022) 25170483 / 69 • Mobile: 9969542885  
Email : ncqm@vsnl.com / ncqmmumbai@yahoo.co.in  
Website : www.ncqm.com





**Shri. J. Sridharan**

Mr. J. Sridharan, an Engineering Graduate with Post Graduate Diploma in Industrial Engineering heads the **Corporate World Class Manufacturing Cell** – which is one of the Corporate Functions under **'The Aditya Birla Management Corporation Pvt. Limited' (ABMCPL)**, of the Aditya Birla Group.

He leads the Corporate WCM team in guiding and facilitating implementation of proven initiatives such as TQM, TPM, Lean and Six Sigma integrated under the WCM Excellence Model in all its Group Units in India and abroad. He has played a key role in developing **"The Chairman's WCM Awards"** to drive inspiration, provide recognitions and pave way for sharing Best Practices amongst the Group Units across businesses such as viscose staple fibre, aluminium, copper, cement, branded apparel, carbon black, chemicals and fertilizers..

Prior to his current role in the Aditya Birla Group, he has handled varied responsibilities including manufacturing and related functions, distribution /logistics, projects, training and consultancy.

Widely traveled, he is very active in promoting Quality / Business Excellence and has presented papers in Conferences in India and abroad. He has led assessment teams for assessing leading organizations for the CII Exim Bank Awards based on EFQM Business Excellence Model. He is a member of the Asian Productivity Organization's (APO) Experts Committee for Advancing Quality Award System in Asian Countries.

## PROGRAMME SCHEDULE

Hours	
15.00 - 15.15	Registration
15.15 - 15.25	Welcome address <i>Shri. S. P. Thapliyal,</i> President, NCQM
15.25 - 15.45	Brief Introduction of Late Shri D. L. Shah & activities of D. L. Shah Trust for Applied Science, Technology, Arts & Philosophy <i>Mr. K. K. Nohria / Mr. Hari Taneja,</i> Trustee, D. L. Shah Trust
15.45 - 16.00	Introduction of Speaker Shri B. Banerjee, Sr. V. P. NCQM
16.00 - 16.30	<b>Shri. J. Sridharan</b> President – World Class Manufacturing Cell of – The Aditya Birla Management Corporation Pvt. Ltd. (ABMCPL) <b>Topic :</b> <b>"Journey towards Excellence"</b>
16.30 - 16.45	Questions Answers
16.45 - 17.00hrs	Vote of Thanks Dr. R. H. G. Rau, NCQM Trustee and Past President
17.00 hrs	High Tea